



Alamo Little League 2026 Sponsorship Guide

Scoreboard Sponsorship | \$6,500

*Three (3) available

- Our goal is to have a scoreboard for all of our fields and we have three left! This sponsorship will cover the cost and installation of a board along with the main sponsorship signage on the board. Signage is good for the life of the board.
- Logo on the Alamo Little League website
- Recognition on Sponsor Board at Concession Stand
- Opening Day Ceremonies recognition announcement
- Social Media Shoutout

League Sponsorship | \$3,500

*One (1) available

- 4x6 Banner on concession stand or main traffic area
- Name on t-shirt sleeve of all team shirts
- Logo on the Alamo Little League website
- Recognition on Sponsor Board at Concession Stand
- Opening Day Ceremonies recognition announcement
- Can have flyers available at the concession stand all season
- Social Media Shoutout
- Appreciation Poster

Home Run Sponsor | \$1,000

*Four or more (4+) available (first come, first serve)

- Logo/Name on one (1) Regular Season team shirt
- Logo/Name on (1) All-Star team jersey sleeve
- 3x6 banner on any field of your choice
- Logo on the Alamo Little League website
- Recognition on Sponsor Board at Concession Stand
- Opening Day Ceremonies recognition announcements
- Social Media Shoutout
- Appreciation Poster

Dugout Sponsor | \$750

- Eight (8) available (first come first serve on field of choice)
- Logo/Name on one (1) Regular Season team shirt
- 3x5 Banner on the field of your choice, located on or near the backstop (as space allows)
- Logo on the Alamo Little League website
- Recognition on Sponsor Board at Concession Stand
- Opening Day Ceremonies recognition announcement
- Social Media Shoutout
- Appreciation Poster

Third Base Sponsor | \$500

*First come, first serve; based on # of teams

- Logo/Name on one (1) Regular Season team shirt
- 3x5 banner on any field of your choice
- Logo on the Alamo Little League website
- Recognition on Sponsor Board at Concession Stand
- Opening Day Ceremonies recognition announcement
- Social Media Shoutout
- Appreciation Poster

Second Base Sponsor | \$300

*Unlimited Availability

- 3x6 banner on any field of your choice
- Logo on the Alamo Little League website
- Recognition on Sponsor Board at Concession Stand
- Opening Day Ceremonies recognition announcement
- Social Media Shoutout

First Base Sponsor | \$150

*Unlimited Availability

- Sponsor a child who might not otherwise be able to play!
- Social Media Shoutout

Sponsorships Contact: Erin Sparks

sponsorships@alamolittleleague.com or 269-370-5745 (call or text)



Alamo Little League 2026 Sponsorship Guide

Sponsorship deadline March 15

Sponsor Name: _____

(exactly how it should appear on printed materials)

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Sponsor Package:

___ Scoreboard Sponsor \$6,500

___ League Sponsor \$3,500

___ Home Run Sponsor \$1,000

___ Dugout Sponsor \$750

___ Third Base Sponsor \$500

___ Second Base Sponsor \$300

___ First Base Sponsor \$150

Team Request (if included in your package):

___ T-Ball ___ Coach Pitch

___ Minor Baseball ___ Little Major Baseball ___ Major Baseball

___ 50/70 Intermediate Baseball ___ Junior Baseball

___ Minor Softball ___ Little Major Softball ___ Major Softball

___ Junior Softball ___ No Preference

Name of player(s) whose team you wish to sponsor (if any, NO GUARANTEE):

Authorized Representative's Signature

Print Name

Date

Please return this signed agreement to:

Alamo Little League c/o Erin Sparks

1292 Alivia Drive, Plainwell, MI 49080

Checks can be made payable to: Alamo Little League.

Send logos to Erin Sparks at sponsorships@alamolittleleague.com

Questions? Email Erin Sparks at sponsorships@alamolittleleague.com